# KALDEWEI

**ALL THOUGHT-THROUGH**
IN 6 STEPS TO THE PERFECT BATHROOM

**ICONIC INSPIRATION**
KALDEWEI MEETS ART & DESIGN

**QUALITY OUT OF TRADITION**
100 YEARS OF KALDEWEI

100
YEARS
ICONIC
BATHROOM
SOLUTIONS

SHOULDN’T

EVERY DAY

START IN

A SPECIAL PLACE?

**YOU'VE MADE IT. THE FEELING THAT ONLY SPECIAL BATHROOMS CAN GIVE YOU.**

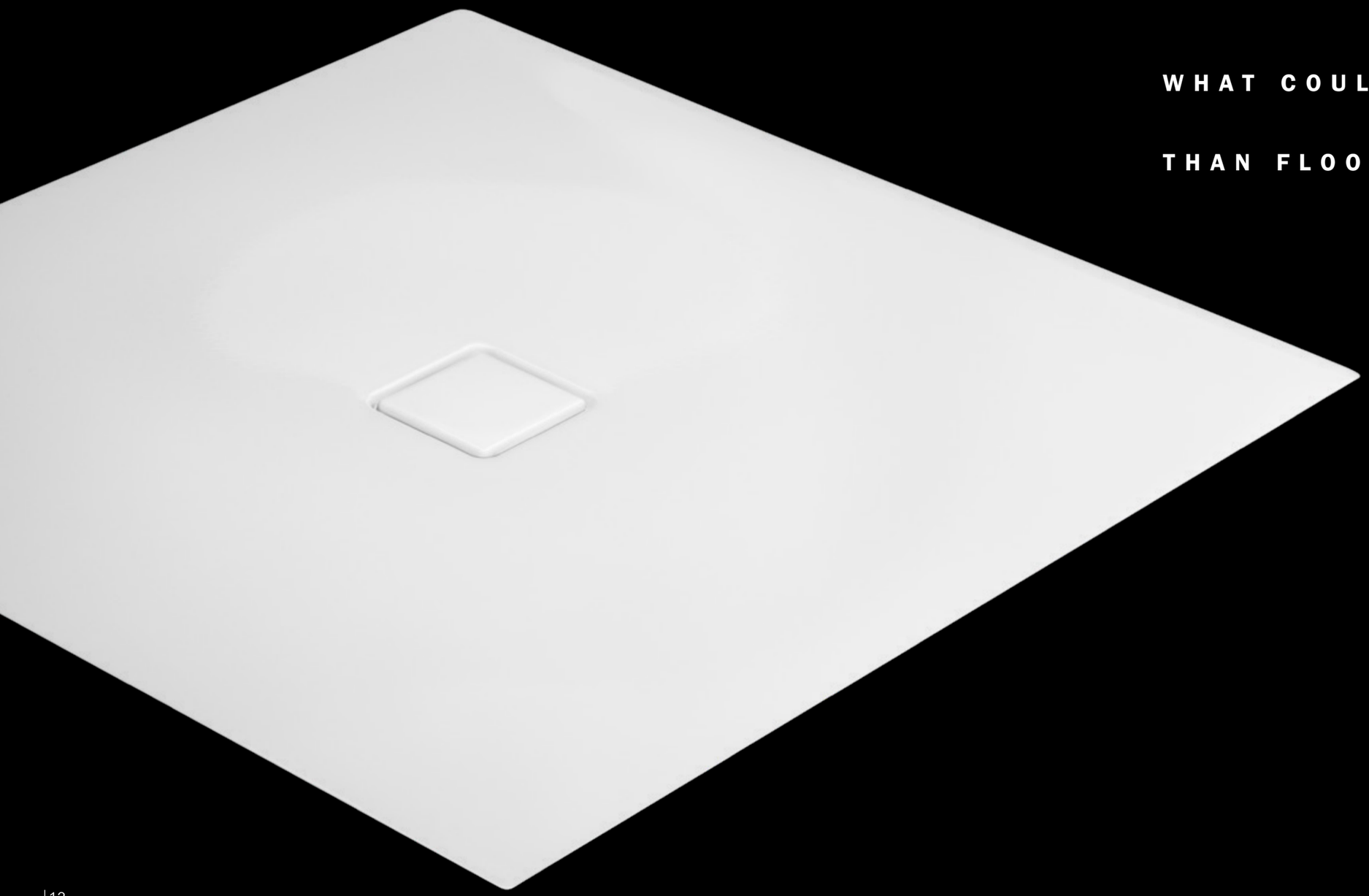
The bathroom is the only room that we can enjoy all to ourselves. It is where we withdraw every day and become the person we want to be. Ready for the day, ready for life. The bathroom is less an expression of our self-image than of our true self. And the more clearly we know what this space should look like, the better it can develop its full effect.

## 70 MINUTES JUST FOR YOU.

Feel the element of water – as present as we are ourselves. The bathroom bestows moments of sensuality on us. It invites us in to relax, dream and indulge ourselves. Every day we spend an average 70 minutes in the bathroom – each of them devoted entirely to ourselves.

# WE DON’T NEED SO MUCH – JUST WHAT IS RIGHT.

A special place needs special planning. The aim of this catalogue is to initiate you into the art of bathroom design. We hope that its fascinating insights and flawless bathrooms will inspire you and show you the scope that is available in every bathroom to meet your personal needs. So that you find just what you want and bring it all together to create a perfect whole that will thrill you time and time again: your perfect bathroom from KALDEWEI.



## WHAT COULD BE BETTER

## THAN FLOOR-LEVEL?

Revel in the extra space – and relish the special sense of wellbeing that you only get from a KALDEWEI floor-level shower. Integrated entirely flat into your bathroom, aesthetically flawless, elegantly designed and comfortable. Slip-resistant and safe too thanks to groundbreaking finishes such as ANTISLIP and SECURE PLUS.

# DESERVES A PLACE OF HONOUR: THE SHOWER.

That we purify ourselves every day anew is largely down to the shower. It helps to stimulate or soothe our senses; it's a gentle extension of the night or our springboard into the day. Given its importance for our wellbeing, it makes a lot of sense to give it a special place – both in our lives and in our bathrooms. The ideal is a robust and hygienic shower surface of minimalist elegance and superior function.

# “WE BELIEVE IN THE MOST PERFECT OF ALL BATHROOMS: YOURS.”

For 100 years KALDEWEI has been driven by the question that you are asking yourself now: What defines the most beautiful bathrooms? Well, we can tell you from our own experience that it is not enough to have the best design and material. In-depth bathroom know-how is at least as important. Only those who know how people live and, above all, what they dream about, can create objects that enrich both the bathroom and our lives. And only those who seek inspiration from the best can produce something even better. That is why this catalogue presents not only the very latest KALDEWEI creations but also offers inspiring insights into modern bathroom design. It reveals who we learn from and what we do with that knowledge. It presents the principles that guide us. And we hope it will also take you on a journey with a unique destination: the world of the bathroom – and what makes it so special.

Allow yourself to be inspired!

Franz Kaldewei

6 STEPS TO YOUR
# DREAM BATHROOM

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MATERIAL

THE UNIQUE ALWAYS
HAS ITS ORIGINS.

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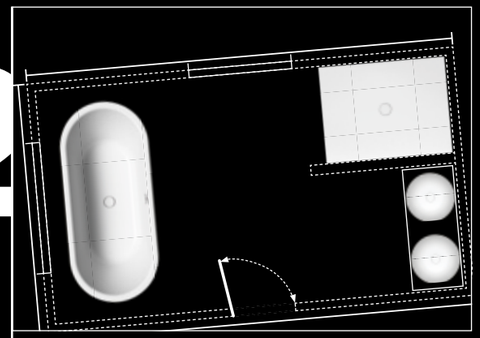

SPACE

FINDING THE BEST SOLUTION –
FOR EVERY SIZE.

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THAT IMPRESS.

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AND FIND IT.

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QUALITY

GO FOR THE BEST
WITH NO COMPROMISES.

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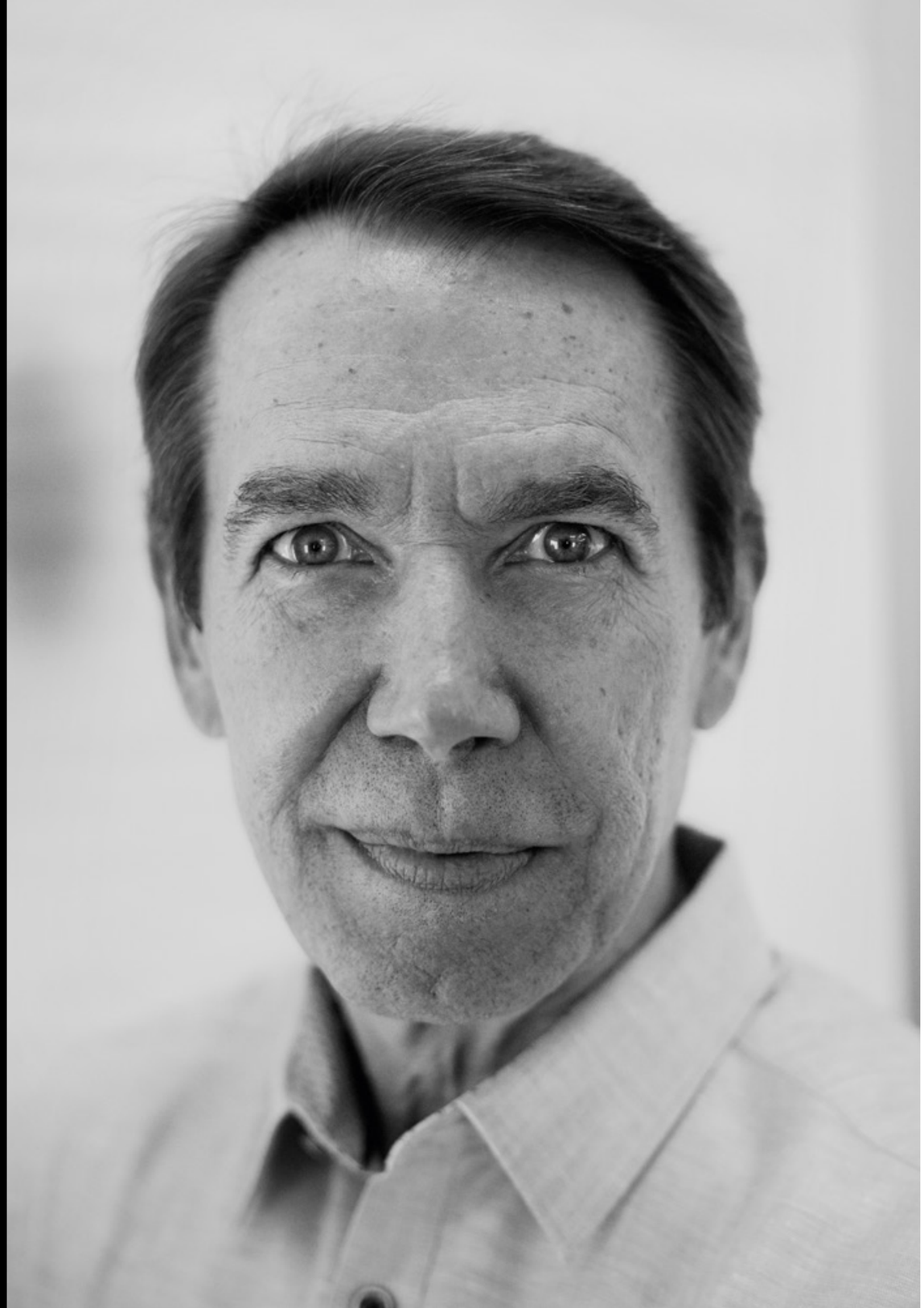
# M A T E R I A L

THE UNIQUE ALWAYS HAS ITS ORIGINS.



# THE MAN WHO MAKES STEEL BALLOONS

JEFF KOONS WAS CATAPULTED TO THE RANK OF THE MOST EXPENSIVE LIVING ARTIST WHEN HIS BALLOON DOG (ORANGE) CHANGED HANDS FOR US $58.4 MILLION. ALTHOUGH HIS SCULPTURES LOOK LIGHT ENOUGH TO FLOAT OFF, THEY ARE IN FACT MADE OF STEEL. TO BUILD THEM, KOONS ENLISTS THE HELP OF A THURINGIAN METAL FABRICATOR.

**IN AN ARTWORK WHERE NOTHING IS CONCEALED, THE QUALITY OF THE SURFACE IS CRUCIAL – THIS CONCEPT FASCINATES JEFF KOONS.**

# JEFF KOONS

*Words by* **JÖRG ZIMMERMANN**
*Photography by* **ROBERT FISCHER**

*Jeff Koons in the painting section of his studio, which also features sections for 2D, 3D and sculpture.*

The deep pink heart swings from the ceiling, dangling from a golden ribbon. As tantalizing and instantly covetable as a super-shiny trinket, Hanging Heart commands the room. The sculpture is unquestionably attractive with its highly polished surface and super-sized proportions. It looks weightless, cute, playful. You want to reach out, touch it, take it home. But beware – this is art! Art? Or is it kitsch? There's no simple answer to that. The American artist Jeff Koons toys masterfully with our perception of art. The immaculate heart is idealised – and weighs a great deal more than expected. Made of stainless steel, it hits the scales at an astonishing 1,600 tonnes. But is it an artistic heavyweight or just a piece of fluff? Finding an answer isn't easy when the artist in question is Jeff Koons.

Jeff Koons is a man who polarises opinion. An artist who harnesses banality and extreme dimensions, both in his sculptures and on the art market. One side derides his work as pointless kitsch with no meaning, while the other sees serious art behind the highly polished surfaces, heavy with meaning.

Love him or hate him, Jeff Koons is an artist who fascinates. Perhaps that's because in the art world admiration is closely connected to market value. When a record-breaking $58.4 million was paid for his Balloon Dog (Orange) at an auction at Christie's in New York on 12 November 2013, Koons became the most expensive living artist. In 2017, the global Artfacts ranking, which analyses the impact and influence of artists on the art market and the public attention they generate, ranked Koons in 57th place.

Manhattan in spring 2017. A gargantuan, inflated sculpture occupies the square in front of the Rockefeller Center. The light bounces off her silver body, and her blonde ponytail, blue eyes and red

*Balloon Swan – Jeff Koons is famous for his giant steel sculptures that look like balloon animals.*
Photo: Balloon Swan (Magenta), 2004–2011 © Jeff Koons

*A miniature version of the Seated Ballerina, made of polished stainless steel.*
Photo: Seated Ballerina, 2010–2015 ©Jeff Koons

mouth are visible from afar. In fact, there's no overlooking her, 14 metres tall and the incarnation of a cliché. Koons explains that the inspiration for his gigantic Seated Ballerina came from a small porcelain figurine.

The 62-year-old artist tends to clam up when asked about the meaning and message of his art, which helps to fan the flames of the debate on its artistic merits even higher. His work has no hidden meaning and there is no covert message requiring interpretation, claims Koons.

Where nothing is hidden, the quality of the surface becomes even more important. Koons is fascinated by surfaces. He uses reflective materials to give his sculptures a singular impact. "The aspect of reflectivity emulates life's energy", says the artist in reference to the ballerina. "It's about contemplation and what it means to be a human being. It's a very hopeful piece."

**STEEL: PERFECT FOR ART AND DESIGN.**

THE CHOICE OF THE RIGHT MATERIAL IS DECISIVE FOR THE CREATION OF ONE-OF-A-KIND ARTWORKS.

MANY DIFFERENT METHODS CAN BE USED TO FORM STEEL AND THERE ARE INNUMERABLE WAYS OF TREATING THE SURFACE – FROM HIGH-GLOSS COATINGS TO ENAMELLING.

A HEAT-CONDUCTIVE MATERIAL THAT DOESN'T JUST LOOK GOOD – IT FEELS GOOD, TOO!

**"I love reflective surfaces – they celebrate their environment."** JEFF KOONS

Koons, who graduated with a BFA from the Maryland Institute College of Art, started using shiny materials and reflective surfaces early in his career. He discovered stainless steel as his material of choice, using it for parts of his Luxury & Degradation series in 1986. This specific material, with its mirror-shine surface, elevates banal, everyday ornaments, such as miniature cars and a model train, to the status of luxury objects.

Although Jeff Koons celebrated some of his greatest successes later in his career with reflective objects, he started experimenting with different materials and surfaces in the 1990s. One of his most spectacular coups was in 1992 during the Documenta IX art show – to which Koons was not invited – when he presented his Puppy sculpture at Schloss Arolsen, not far from Kassel. The cute canine, which stood as tall as a house, was completely covered with plants and flowers.

The artist often spends years working on the design and construction of his gigantic sculptures. For Michelle Kuo, editor-in-chief of Artforum magazine, Koons plays a singular role in driving technical progress in art. Scott Rothkopf, curator of a major retrospective at the Whitney Museum New York, sees Koons as an innovator who uses materials and production processes to explore the point at which cultural forces meet. The man himself demurs: "Technology is a tool".

This can safely be taken as an understatement, as Koons' approach is notorious for its meticulous attention to detail, for verging on perfectionism. While the models for Balloon Dog (1994–2000) were made using conventional light scans, by the time he came to the hyper-realistic Balloon Venus (2008–2012) state-of-the-art CT scanning was his tool of choice.

**IMMORTAL ART CALLS FOR THE VERY BEST MATERIALS.**

OVER THE MILLENNIA AND ACROSS MANY CULTURES, ARTISTS HAVE TRIED TO PRESERVE THEIR ART FOR THE NEXT GENERATIONS – WITH VARYING DEGREES OF SUCCESS. JEFF KOON'S STAINLESS STEEL SCULPTURES ARE LIKELY TO BE AROUND FOR A COUPLE OF CENTURIES – EVEN STANDING OUTSIDE IN THE RAIN. ALL THEY NEED IS A NEW COATING OF VARNISH FROM TIME TO TIME.

*"A symbol of friendship": design for the sculpture Bouquet of Tulips by Jeff Koons. The ten-metre-tall piece is to stand in Paris.*
Photo: Bouquet of Tulips, 2016 © Jeff Koons

It's a long way from the 1:1 scale model to the finished sculpture. For many years, Jeff Koons has enlisted the aid of the German fabricator Arnold AG in Friedrichsdorf, north of Frankfurt, to make his seven-tonne pieces. At the company's factories in Steinbach-Hallenberg in eastern Germany, Koon's sculptures are made in weeks of painstaking manual labour. Depending on the complexity of the sculpture, it's a process that can easily take 10,000 hours.

The artist ships his 1:1 scale plastic models from New York to Thuringia, where they are used to make a double-walled mould which, in turn, is filled with molten stainless steel. In a complex and time-consuming process, the cast is sanded and ground until the surface is perfect. Then the entire sculpture is meticulously hand polished to achieve a perfect sheen.

It can take a skilled worker more than a week to polish ten square centimetres of surface, which often includes multiple bends and twists. Once the high-shine stainless steel surface has been completed and is as reflective as a mirror, the metal is primed. This is followed by as many as fourteen coats of the precisely specified transparent varnish, with a final UV topcoat as a finish.

The amorphous sculpture Play-Doh (1994–2014) may be miles away from the super-shiny aesthetics of Balloon Dog and Balloon Venus, but it packs a similar visual punch. Koons spent two decades perfecting the piece, which was inspired by a Play-Doh sculpture made by his son. Initial studies were made of polyethylene, a material which offers great thermal formability but which failed to reflect the fastidious artist's vision. He wanted to reproduce the particularities of the surface, with its crustiness, cracks and tears, but on a gigantic scale. Finally, Jeff Koons chose to make the 27 parts of aluminium, which was cast using two different methods. The individual parts of the sculpture were spray-painted using special matte colours customised to reflect the Play-Doh palette of 1994, the year the sculpture was designed.

No sooner had the Seated Ballerina been packed up than the next major design popped up on Jeff Koon's agenda. In memory of the terrorist attack on the French satire magazine Charlie Hebdo, the gigantic Bouquet of Tulips is to be installed on the Place de Tokyo between the Parisian Musée d'art moderne and the Palais de Tokyo. The artist intends the more than ten-metre-high steel, bronze and aluminium sculpture to be a "symbol of friendship" for the City of Paris and the French people.

It is a spectacular emblem of optimism and love.

*The artist with pieces of his Hulk Elvis sculpture. Jeff Koons has eight children, 130 assistants and his own gym.*

"Technology is a tool." JEFF KOONS

## OUR ART: THE PERFECTION OF KALDEWEI STEEL ENAMEL.

The perfect material for perfect design has a name: KALDEWEI steel enamel. Robust steel and resistant glass, eternally fused together, form the ideal material for timelessly beautiful bathroom objects. It is, however, the unique enamel formulation and the perfection of the technical execution that make KALDEWEI steel enamel so precious. You can see this in the sublime appearance and feel it in the perfect enamelling. And you can also recognise it in the fact that in 30 years' time, our objects will still look perfect in your bathroom.

# MEISTERSTÜCK EMERSO

## DESIGN BY ARIK LEVY

The MEISTERSTÜCK EMERSO washbasin is the inverse counterpart of the bathtub of the same name. Subtly designed and full of harmony. The flowing line of the rim appears to undulate, the interior seems to blur the boundaries between solid and liquid. A moment captured in unique steel enamel – and if not necessarily for eternity, then at least for a very long time. The centrally-positioned waste outlet allows you to choose which side of the washbasin faces to the front, so you can integrate it into the bathroom as you wish and enjoy this sensual basin rim to the full.



MEISTERSTÜCK

EMERSO

RECESSED VERSION

EMERSO

All versions and sizes at kaldewei.com

# MEISTERSTÜCK EMERSO

DESIGN BY ARIK LEVY

Designed for a single bather, the MEISTERSTÜCK EMERSO is a luxury to be enjoyed entirely by oneself. Ergonomics and design are at one with each other in this free-standing bathtub. Inspired by the movement of ocean waves, this new kind of fluid design with its undulating bathtub rim provides a natural and comfortable place to rest your head. The tapering fully-enamelled outer shape underlines the sculptural nature of the bathtub and lends it the grace of a modern work of art.

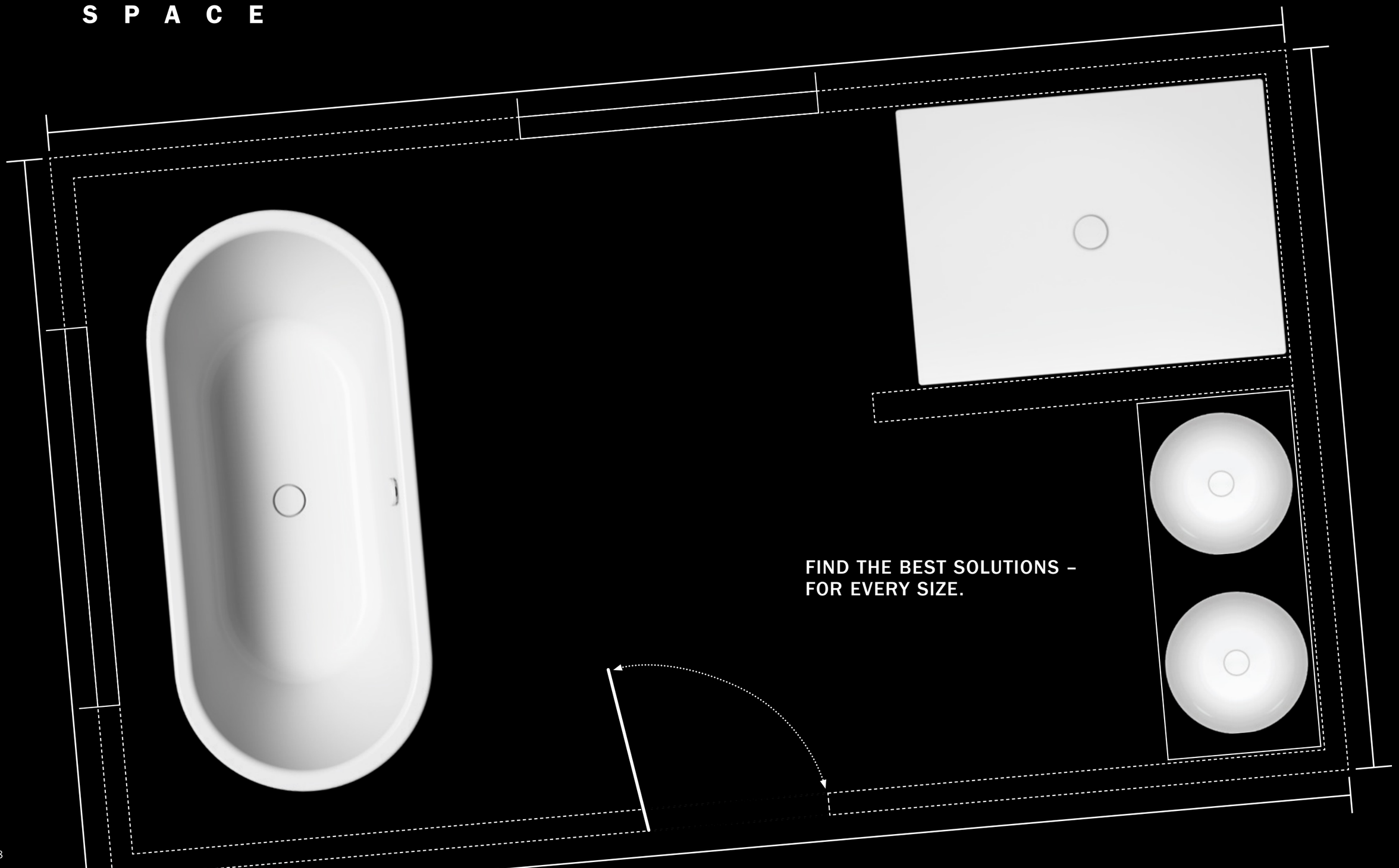


MEISTERSTÜCK

EMERSO

All versions and sizes at kaldewei.com

# S P A C E



FIND THE BEST SOLUTIONS –
FOR EVERY SIZE.

# THE MOST IMPRESSIVE BATHROOMS ARE DESIGNED BY LIFE ITSELF – WITH A LITTLE HELP FROM KALDEWEI.

Join KALDEWEI and take a glimpse behind the scenes of everyday life – and discover three completely different ways of making the most of a bathroom, because a fabulous bathroom experience isn't a question of size, but of great inspiration.

*Words by* **KAREN MORIZ** *Photography by* **EVELYN DRAGAN**

## THE MOST ATTRACTIVE COMMON DENOMINATOR.

Three lifestyles, three entirely different décor concepts, three bathrooms with unique characters. But they have one thing in common: the shower takes centre stage – both in the morning ritual and the actual bathroom.

**PEER STEINGARTNER**

“My bathroom is fairly small, but it’s perfect for me. It’s attractive and has everything I need.”

**8 m²**
**MORE DESIGN PER SQM.**

The key to turning less into more is to focus on what’s essential. Peer Steingartner installed a large shower surface, which is separated only by a wall. “This bathroom is perfect for me”, he says. “It doesn’t just look good, it also functions beautifully.”

PEER STEINGARTNER

## “Unusual? Perhaps. I never really thought about that; it’s certainly not mainstream.”

**PEER STEINGARTNER** is a production manager, a job that calls for a lot of travelling. He organises international film productions that demand a high degree of alertness and self-discipline. “I spend the entire day solving problems”, he says. “The cameraman needs a lighting rig, the leading actress hates the producer, the director of photography wants to work through the night…” After a busy day at work, Peer Steingartner loves to retreat to his personal haven, a loft in Berlin. He poured his heart into designing this flat, scouring the world for the perfect items. Like the curry-coloured sofa, which came from a film set in New Zealand. “I see so much as part of my job. The stylists and set dressers I work with know exactly what they need to create a certain atmosphere. I’m pretty sure that I’ve been inspired by some of that.” This sense of style is particularly noticeable in his distinctive bathroom.

PEER STEINGARTNER

“I have no time for patience.
I need to have everything
ready at my fingertips. Open.”

## SMALL ROOM – MAXIMUM IMPACT.

The built-in washbasin offers plenty of space to stand toiletries and even lay down towels. “I am particularly fond of these dark, earthen tones”, says Peer Steingartner. “Somehow, they’re rough, warm and authentic.”

# S I L E N I O

DESIGN BY ANKE SALOMON

The sensual modern design of the SILENIO line is further heightened in the recessed washbasin. It is a delight to see the soft, organic interior flowing into the narrow, precise washbasin rim that is only 14 mm high. This washbasin that merges with the console is also recommended for small spaces because while soothingly restrained, its delicate design provides ample space for taps and accessories.



## MODELS

SILENIO WALL-HUNG/COUNTERTOP WASHBASIN
(rim height 12 cm)

SILENIO COUNTERTOP WASHBASIN
(rim height 4 cm)

SILENIO INSET COUNTERTOP WASHBASIN

SILENIO UNDERCOUNTER WASHBASIN

All versions and sizes at kaldewei.com

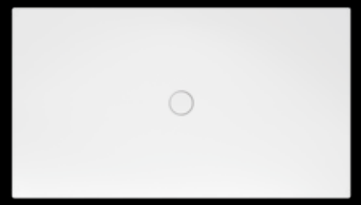
# S C O N A

## D E S I G N  B Y  K A L D E W E I

As a symbiosis of superior KALDEWEI steel enamel and cutting-edge technology, the SCONA creates something that is particularly important for showers – a unique sense of wellbeing. The geometric outer shape with its sharp radii give it a modern look – one that effectively contrasts with the curved details and gentle slope of the shower surface. This sensual shape culminates harmoniously in a centrally-positioned round waste cover.



## S H A P E S



SIZES

- LENGTH from 70 to 120 cm
- WIDTH von 80 to 180 cm

WASTE OUTLET

All versions and sizes at kaldewei.com

# 10 m²

## HAVEN, RETREAT AND A PLACE TO DREAM.

Quality of life can’t be measured in square metres. For Kyra and Theo Van Nyland their new bathroom is sheer luxury.

KYRA VAN NYLAND

“I’ve always dreamed of a bathroom with a window. It wasn’t until we bought our flat that this dream came true.”

THEO VAN NYLAND

“This flat was a stroke of luck – and we’ve turned it into a real gem.”

**CONTROLLER** Theo Van Nyland always keeps a close eye on costs, not just in his job. “I love completing satisfying business transactions”, he says. So it was a double stroke of luck when he and his wife Kyra, who works as a paediatrician at the local hospital, found their period apartment in Freiburg. It wasn’t just attractive, it was also affordable. “Our landlord was really nice. When he moved abroad a year later, we put in an offer and got it for a very fair price”, says Theo Van Nyland. Then Tilman arrived, now a pre-schooler and prone to scattering his toys all over the flat. “As he grew, we looked around and started thinking about how our apartment is structured”, explains Kyra Van Nyland. “It’s strange that one always seems to accept the rooms and their functions in an apartment as unchangeable. A living room is a living room, the kitchen is the kitchen, and the bathroom is definitely the bathroom. At least, so you think.” A friend suggested swapping the rooms around. “Chuck out the kitchen and put a bathroom in there!” And what about the kitchen? “We tore down the wall between the old bathroom and the living room and made one large room”, says Theo Van Nyland. “Now, it’s an open-plan kitchen-cum-living room.” The new bathroom has transformed the family’s quality of life: “It is so light, airy and modern, so spacious. It’s a whole new ambiance”, raves Kyra Van Nyland, who admits to spending more time in the bathroom than ever before.

KYRA VAN NYLAND

“We simply swapped two rooms: the new bathroom is where the kitchen used to be.”

## FINDING THE EXTRAORDINARY IN THE ORDINARY.

**A BATH** was a must, the couple agreed. But they also wanted a shower. The idea of creating a new bathroom opened up a whole new world for Kyra and Theo Van Nyland. “We searched for weeks – and then we found a stylish combination: enamelled steel and slate.”

The square washbasin resting on a vanity unit, the floor-level shower and the extra-large bath – the Van Nylands picked individual pieces that share a distinctive design. Everything harmonises beautifully. “We wanted our new bathroom to have a modern, inviting atmosphere. And we wanted it to look stylish”, says Kyra Van Nyland. “I think we have succeeded.” She loves her new bathroom – particularly when the sunlight shines through the window.

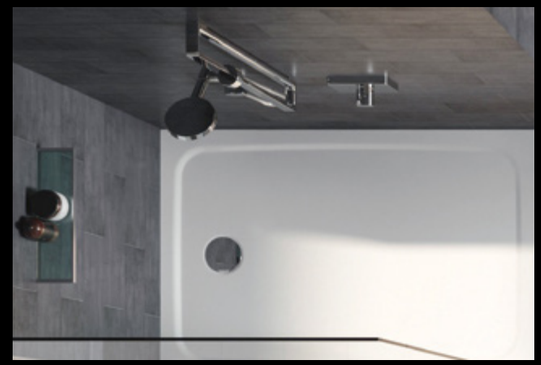
# C A Y O N O P L A N

D E S I G N  B Y  K A L D E W E I

CAYONOPLAN is not only the entry point into the world of floor-level shower surfaces but also into bathroom design with perfectly harmonised objects. Because it is available in 20 different sizes, CAYONOPLAN is the ideal way to create a coordinated design in medium-sized bathrooms, together with the CAYONO bathtub and the PURO washbasin. Installation – whether on top of tiles or floor-level – is enormously simplified thanks to practical details such as the side-positioned waste outlet.

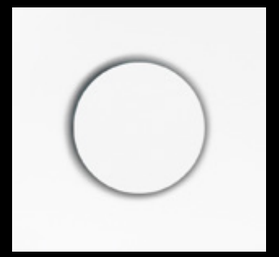


S H A P E S



SIZES

- LENGTH from 70 to 100 cm
- WIDTH from 80 to 170 cm



WASTE OUTLET

All versions and sizes at kaldewei.com

# SECURE PLUS

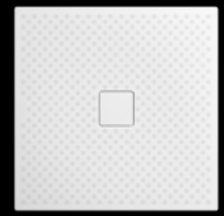
## DESIGN BY KALDEWEI

KALDEWEI steel enamel – the unique material that represents the essence of the KALDEWEI brand. As an industry pioneer, KALDEWEI is continuously developing this material, focusing on anti-slip surface finishes. The new one, KALDEWEI SECURE PLUS, which aims to open up a fresh chapter in surface finishes, was developed in a creative environment that responds to the needs of users. The enamelling applied across the entire surface is virtually invisible yet noticeably slip-resistant.



## ANTI-SLIP/FULL ANTI-SLIP

The slip-resistant Anti-Slip and Full Anti-Slip enamelling created by KALDEWEI's own laboratories is virtually invisible and is permanently annealed onto the KALDEWEI steel enamel.
Thanks to the flat matrix of anti-slip dots, the (Full) Anti-Slip feels pleasant underfoot while possessing certified slip-resistant properties. Those who greatly value aesthetics and design choose KALDEWEI bathtubs and showers in which the Anti-Slip and Full Anti-Slip enamelling is perfectly coordinated with the respective shapes of the bathroom objects.



CONOFLAT
with Full Anti-Slip

CONOFLAT
with Anti-Slip

All details of SECURE PLUS also available online

# CAYONO DUO

DESIGN BY KALDEWEI

The CAYONO DUO offers an attractive solution for relaxed bathing à deux. It possesses persuasive features: plenty of room, reclining comfort and a large interior. Together with CAYONOPLAN shower surfaces and PURO washbasins, CAYONO bathtubs represent the new standard for family bathrooms.



## SHAPE

CAYONO DUO

## OTHER MODELS

CAYONO

CAYONO STAR

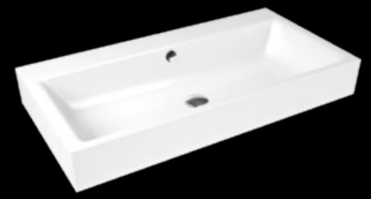
All versions and sizes at kaldewei.com

# PURO

DESIGN BY ANKE SALOMON

Clean-lined, minimalist, high-end yet affordable design – can one expect more from bathroom objects? Of course, says designer Anke Salomon who went on to add models to her PURO washbasins that also offer solutions for, say, small guest bathrooms or typically large and much-used main bathrooms. Because they have been designed specifically with the different needs of a family in mind – and for anybody who is looking for exceptional solutions.

## MODELS



PURO WALL-HUNG/COUNTERTOP WASHBASIN
(rim height 12 cm)

PURO COUNTERTOP WASHBASIN
(rim height 4 cm)

PURO S COUNTERTOP WASHBASIN
(rim height 12 cm)

PURO S COUNTERTOP WASHBASIN
(rim height 4 cm)

PURO RECESSED WASHBASIN

PURO UNDERCOUNTER WASHBASIN

PURO TWIN WASHBASIN

PURO HAND WASHBASIN

All versions and sizes at kaldewei.com

# 16 m²

## STATUS UPGRADE: WELL-BEING.

Free space as a central theme: Marc and Valerie Guderian need lots of space – shared space and individual space. Their bathroom provides a glorious stage for great design.

VALERIE GUDERIAN

“This clarity soothes me. It is the ultimate feeling of having arrived where I belong.”

**MARC GUDERIAN**

## “We designed the floorplan of our apartment ourselves. We wanted to ensure that the rooms were spacious.”

**BACK TO HAMBURG:** Marc and Valerie Guderian had spent many years living and working abroad when Marc decided to take over the helm of the family company from his father. It wasn’t an easy decision, says Marc Guderian. As the head negotiator of a multi-national enterprise he travelled the world – perhaps a little bit too much, as he admits.

Valerie Guderian, a choreographer, inhabits her own international cosmos, and has only a limited amount of time to spend with her husband in the new apartment in Hamburg. This makes the time they have together even more precious: “We always have so much to tell each other”, she says. “We like catching up while we cook.” She loves to begin evenings like this with a tranquil hour in the bath – “just me, on my own”.

## UNLIMITED FREEDOM: SPACE FOR BEAUTIFUL SOLOISTS.

“I think that natural wood harmonises very well with the white enamelled steel”, says Valerie Guderian, gazing at the washbasin. “It emphasises the naturalness of the material.”

The elegance of the freestanding bathtub contrasts with the humour of the distinctive molar-shaped “Backenzahn” stool by Philipp Mainzer, which is also a design classic.

Valerie and Marc Guderian wanted their apartment and furnishings to look as natural as possible. Bathroom objects made of enamelled steel were a perfect match for this design vision.



MARC GUDERIAN

“We both love timeless shapes. And Valerie has such a good eye for details that prevent it from looking too cool.”

*Why this washbasin?*
*“For me, the circle is the ultimate shape”, says Marc Guderian. And smiles.*

# X E T I S

## D E S I G N  B Y  K A L D E W E I

One can safely say that XETIS sets standards in modern bathroom design which is why it is usually to be found in medium-sized to large bathrooms. The enamelled shower surface with integrated wall outlet virtually merges with the bathroom floor, opening up new aesthetic design scope. There is no waste outlet to spoil the minimalist design of the seamless shower surface made of KALDEWEI steel enamel. The concealed wall outlet is thus even more of a highlight – both in functional and architectural terms.



## S H A P E S

SIZES

- LENGTH from 80 to 120 cm
- WIDTH from 90 to 180 cm

Tileable designer cover
(XETIS installation set 1)

Polished chrome designer cover
(XETIS installation set 2)

Polished chrome designer cover with collar (XETIS installation set 3)

**All versions and sizes at kaldewei.com**

# MEISTERSTÜCK CLASSIC DUO OVAL

## DESIGN BY KALDEWEI

Big bathrooms don’t demand more objects, but extraordinary ones. The freestanding MEISTERSTÜCK CLASSIC DUO OVAL bathtub is well equipped to fill even large spaces with its timeless beauty. Indeed, time has actually matured its shape. Seamlessly enveloped in KALDEWEI steel enamel with an oval shape and tapering external lines, it has become the archetype of the freestanding bathtub – an absolute classic. And thanks to its two identical back rests and the centrally-positioned waste outlet, it is also the perfect place for two people to take a relaxing bath together.



## MEISTERSTÜCK

CLASSIC DUO OVAL

## RECESSED VERSIONS

CLASSIC DUO OVAL

CLASSIC DUO OVAL WIDE

CLASSIC DUO

All versions and sizes at kaldewei.com

# M I E N A

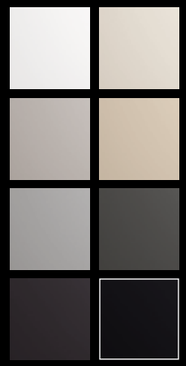
DESIGN BY ANKE SALOMON

We broke through technical barriers to achieve the unique delicacy of the MIENA washbasin bowls, producing single-layer KALDEWEI steel enamel for the very first time. This allows us – and you – to tap into a new product world of delicate, almost fragile objects made of a robust material whose minimalist design complements virtually every KALDEWEI product line. Placed on generously-sized consoles, MIENA bowls look even more delicate, providing a design counterpoint in a large bathroom.

## MODELS

## COLOURS

As of now our washbasins are available in the most beautiful range of colours. You can add discreet touches of colour with standard bathroom shades. Or choose an exquisite matt colour from the COORDINATED COLOURS COLLECTION which is coordinated with current tile trends. Create homely highlights with bathtub, shower surface and washbasin in beautifully stylish and harmonious colours. Bathe your entire bathroom in a warm shade of colour – or create deliberate contrasts. The COORDINATED COLOURS COLLECTION offers you all the tools you need.



**All versions and sizes at kaldewei.com**

CREATE HIGHLIGHTS, RAISE YOUR STANDARDS.
CREATE A UNIQUE ATMOSPHERE WITH DIFFERENT
SHADES OF COLOUR.

# “Your house in these colours is a badge of honour.”

**Joa Studholme is Colour Consultant for Farrow & Ball, the luxury paint company in Great Britain. Talking to her about colours is like entering a new dimension.**

*Words by* **TONY GREENWAY** *Photography by* **EVELYN DRAGAN**

*A cobra candle holder in the living room at Deans Court in Wimborne. The room itself is painted Hague Blue, which takes its name from the coloured woodwork often used by the Dutch.*

*Joa Studholme relaxes in the living room at Deans Court.*

**JOA STUDHOLME** has been obsessed with colour ever since she was a little girl. She remembers spending an inordinate amount of her childhood with her treasured set of Caran d'Ache pencils, constantly arranging them into different orders to discover which ones sat well together. She would dream about colour. She would think about colour. She would even associate events or periods of time with colour. "If we went away for a family break and I saw a pink sky, I'd refer to it as 'the pink holiday'," she says.

One way or another, Joa Studholme's young life was defined by colour; so it's apt that she would later become a professional expert on the subject. For the last 22 years, she's been working as International Colour Consultant for Farrow & Ball, the luxury paint and wallpaper company established in 1946 in the UK. Farrow & Ball operate a big international business from a small factory and office premises outside the picturesque town of Wimborne, Dorset, and their instantly recognisable and traditional heritage paint colours have been a staple of discerning houses for over two decades. The company has been growing since the 1990s, opening over 60 showrooms worldwide. Decorating your house in Farrow & Ball is now something of "a badge of honour" says Joa Studholme.

USING A COORDINATED COLOUR SCHEME HAS THE BENEFIT OF MAKING THE SPACE SEEM BIGGER.

**JOA STUDHOLME'S** *favourite colour on the Farrow & Ball chart is a company original called Old White. "I thought that if I could make a colour as interesting as that I'd be happy because it's extraordinary complex," she says. A favourite colour that she created is Inchyra Blue, which she made for the Inchyra Estate in Scotland.*

*This magnificent private house has been in the Hanham family for nearly 500 years and is painted predominantly in Farrow & Ball colours.*

***Right** The colours that make up Purbeck Stone, an understated mid-grey, being mixed at the Farrow & Ball factory in Wimborne.*

Before she joined the company, Joa Studholme worked in advertising and would often hear the Farrow & Ball name crop up in dinner party chit-chat. It sounded intriguing. "People would talk about the unusual names of Farrow & Ball colours – such as Mouse's Back – and I thought that was fascinating", she says. "Then I was lucky enough to meet the company's owners and ended up opening the very first Farrow & Ball shop on the Fulham Road in London in 1996. If truth be told, I knew nothing about retail or paint. But I did know a lot about colour."

We meet at Deans Court, a private residence in Wimborne owned by Sir William and Lady Alison Hanham, which is predominantly painted in Farrow & Ball. "I love it here," says Joa Studholme. "It's a big house but it has such a beautiful family feel." We're sitting in the large dining hall, which is painted Rectory Red – a strong, stately colour that is exactly right for a house of this size and distinction. "We are seeing the use of very strong colour returning to our homes" she says. "First, people would bring colour into their hall to give a sense of drama whenever they opened the front door. That gave them license to continue with the strong colour theme in other rooms."

COLOUR IS A FABULOUS TOOL. THE MOOD OF ANY ROOM CAN BE ENHANCED WITH THE RIGHT COLOUR SELECTION.

*The drawing room at Deans Court, which was painted in the 1920s. The most similar colour in the Farrow & Ball range is Arsenic.*

"I'll go to an exhibition at the National Gallery in London and see a colour on the wall that started off in a ramekin on my kitchen table."

One part of her job is to visit clients at home to consult on their design projects. "I discover the colours they will be comfortable with, see what works with their architecture and – importantly – look at the light in a particular space," she says. "Because our paints are very highly pigmented, they change in different light conditions."

Another part of her job is creating the colours on the Farrow & Ball colour range. This is done every three years on average; and, for every new colour she creates, an existing one is taken off the range and stored in the Farrow & Ball archive. It has to be done, she insists: "We always have 132 colours on the range. If we had any more it would be too confusing."

Ideas for new colours are usually produced through a painstaking process of trial and error; but, ocassionally, some are discovered in a flash. When creating a colder group of greys to suit more minimal houses, Joa Studholme's eureka moment came at a most unusual time and place: while fishing with her mother-in-law. "I'd been thinking about these greys for a while and wasn't really getting anywhere," Joa Studholme confesses. "But then I saw a piece of lead

*Farrow & Ball's distinctive colours: Hague Blue, Inchyra Blue, Arsenic and Rectory Red.*

**USING SPLASHES OF COLOUR IN UNUSUAL PLACES CAN BE AN EFFECTIVE WAY TO STRESS YOUR INDIVIDUALITY, EVEN IN THE BATHROOM.**

on the end of my mother-in-law's fishing line that came sparkling out of the water. And I thought: 'That's the perfect colour!' because it had exactly the right amount of blue in it. I asked her what the lead was known as, and she said: 'It's called a plummet.' So within the space of 10 seconds I had the colour – and I had the name."

Colour is a fabulous tool, she says. The mood of any room can be enhanced with the right colour selection: "Warmer colours tend to soften rooms and make them feel more relaxed, while cool or cold colours make rooms feel more formal." It can also be a simple but powerful way to create clever spatial effects. "For instance, if your ceiling height is too low, there's a trick you can employ by painting from the bottom of the skirting to the top of the cornicing", says Joa Studholme. "As a result, the size of the wall seems to increase and the ceiling height seems to rise." Of course, darker colours tend to make rooms feel smaller. "I don't think there's any argument about that," she agrees. "But you can't really change what nature has given you, so I would go with a stronger colour in a smaller room to make it feel extra cosy."

Plus, using splashes of colour in unusual places can be an effective way to stress your individuality. "It's lovely to put some stronger colour in the back of a bookcase, or in the kitchen dresser or on the underside of the bath," says Joa Studholme. "Apart from anything else, it gives you a little bit of 'wow factor' and makes you smile."

Joa Studholme suggests that anyone scared of colour should use it to brighten up a hidden space. "Some clients only want traditional greys in all of their rooms," she says. "But what about their young daughter who is desperate for some bright colour in her bedroom? I usually recommend they paint the inside of her cupboard a bright shade, so that when she opens it in the morning she'll be delighted. But then, later, they can shut the doors and forget it's there."

And though very few Farrow & Ball colours don't sit well together, some staples in the range are completely and beautifully compatible. "There are certain groups of colours that operate on the same level," Joa Studholme explains. "For example, Hay, Setting Plaster, Light Blue and French Gray. Now: one is yellow, one is pink, one is blue and one is green – but they all sit together harmoniously. So say you're in the hall and looking through into two different rooms. If you use colours like those you'll ensure that one space won't be very dark and the other won't be very light. They give a real sense of balance to an interior."

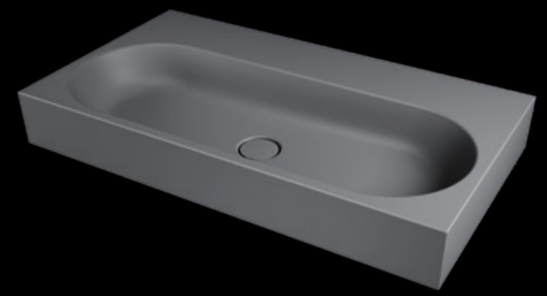
Joa Studholme has been "unbelievably lucky to work for Farrow and Ball. What could be better for me than that?" And as perk of the role, everywhere she looks she notices colours that she has created. "I'll go to an exhibition at the National Gallery in London and see a colour on the wall that started off in a ramekin on my kitchen table," she says. "Even after all these years, that's a slightly odd but very exciting feeling."



## USING PERFECT COLOURS TO CREATE THE PERFECT BATHROOM.

There is barely any other room where being daring with colour is so worthwhile as the bathroom. Where the COORDINATED COLOURS COLLECTION predominates, muted matt shades deliver a very special emotional thrill. The relaxation and contemplation that we enjoy when in the shower or the bath are further heightened by the colours around us, turning the bathroom into our very own sanctuary of sublime well-being. KALDEWEI makes a very special contribution to exclusive bathroom design: in addition to classic Alpine White, virtually all bathroom objects are available in our exquisite matt colour palette. This allows you to match your KALDEWEI washbasin, shower surface and bathtubs with the predominant colour in your bathroom. Equally, our bathroom objects can provide colour highlights. No matter whether you refine your bathroom with perfectly harmonising shades or choose to have one wall in a striking, vivid colour, with KALDEWEI bathroom objects in harmonising or contrasting shades you will be coming one step closer to your very own dream bathroom.

# BATHROOM OBJECTS. NOT COLOURFUL, JUST SPECIAL.



They are a rare and thus attractive sight: designer objects with reduced colours. Even as elements of an almost monochrome bathroom, coloured bathroom objects stand out simply because they are not in classic white. Especially when, as in this example, the washbasin, shower surface and bathtub form a single unit in terms of both style and colour. This is perfection in its most subtle sense.

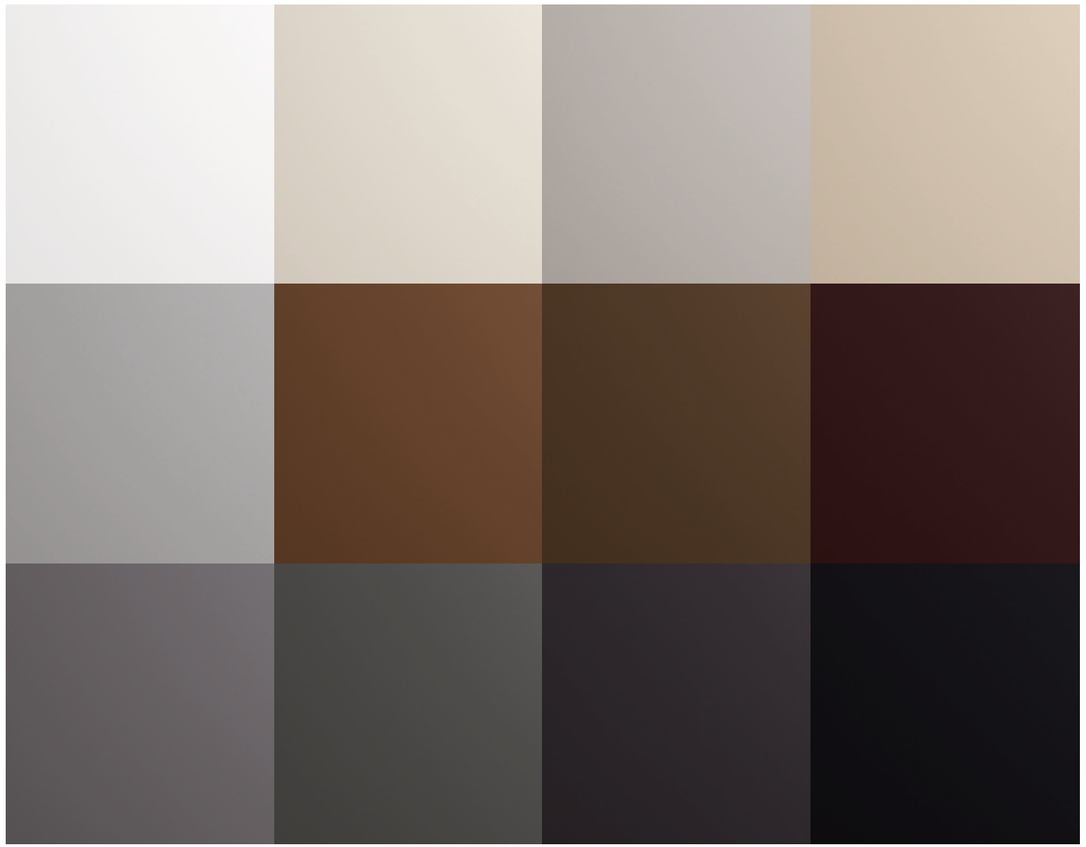
# MATT COLOURS: A TREND WITH CLASSIC QUALITIES.

The combination of muted colours and matt surfaces offers numerous advantages. On the one hand they lend bathroom objects a high-end modernity. At the same time, however, they seem as familiar as precious finds from a different style period. And, not least, these matt shades blend perfectly with current floor and wall design. The fact that they look exceptionally smart is just another point in their favour.

COLOUR IS THE
SUM OF ALL THINGS.

Colours deserve perfect interplay because they influence each other with regard to their effect and how they are perceived. As the example above shows, a warm shade of colour is not even necessary to make the wall look more cheerful and the slate warmer. Different and perfectly coordinated shades of colour are the key to harmony in the bathroom.

# C O L O U R S



## C O O R D I N A T E D  C O L O U R S  C O L L E C T I O N

This collection of matt colours accentuates the special character of selected products in an exceptionally aesthetic way and sets new standards of sensuality and value. KALDEWEI shower surfaces are available in the shades of the COORDINATED COLOURS COLLECTION shown above, created to match current tiling trends. Furthermore, to ensure the perfect colour coordination of all bathroom objects, most bathtubs and all wash-basins are available in up to eight selected matt colours.

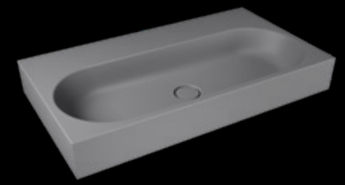


## P E R F E C T  M A T C H

OYSTER GREY MATT

SUPERPLAN PLUS

CENTRO DUO OVAL



CENTRO

## O T H E R  P E R F E C T  M A T C H  C O L O U R S

ALPINE WHITE MATT

SEASHELL CREAM MATT

CITY ANTHRACITE MATT

LAVA BLACK MATT

**See the KALDEWEI Colour World online**

# CENTRO DUO OVAL

## DESIGN BY SOTTSASS ASSOCIATI

The CENTRO DUO OVAL wins the viewer over with its minimalism, its poised, clean lines and its simple elegance. The basic oval shape of this bathtub family, the special depth of 47 cm and two identical back rests and centrally-positioned waste outlet ensure pleasant and comfortable bathing – for one person or even two. The enamelled waste cover integrated into the bathtub design and the overflow knob round off this visual and sensual bathroom highlight.



## SHAPE

CENTRO DUO OVAL

## RECESSED VERSIONS

CENTRO DUO

CENTRO DUO 1 right or left

CENTRO DUO 2

## MEISTERSTÜCKE

MEISTERSTÜCK CENTRO DUO OVAL

MEISTERSTÜCK CENTRO DUO 1
for corner installation left/right with two-sided fully-enamelled panelling

MEISTERSTÜCK CENTRO DUO 2
for front wall installation with three-sided fully-enamelled panelling

The MEISTERSTÜCKE are only available in Alpine White.

# CENTRO

DESIGN BY ANKE SALOMON

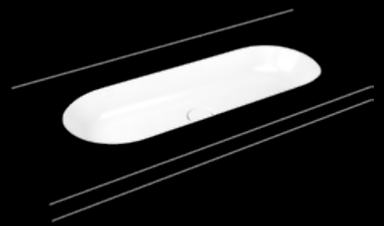
The minimalism and simple elegance of the CENTRO family of bathtubs has been transferred here to the washbasins. Based on the shape of a circle, a very special geometry has been created with soft radii and fluid contours. Apart from the round enamelled waste cover, the generous surround is another striking feature. It lends the washbasin distinctive character that will stand out both in modern bathroom settings and in traditional interiors, irrespective of the taps chosen.



## MODELS

CENTRO WALL-HUNG/COUNTERTOP WASHBASIN
(rim height 12 cm)

CENTRO COUNTERTOP WASHBASIN
(rim height 4 cm)



CENTRO UNDERCOUNTER WASHBASIN

All versions and sizes at kaldewei.com

# SUPERPLAN PLUS

## DESIGN BY KALDEWEI

Minimalism revolutionised! The enamelled waste cover fits seamlessly and harmoniously into the overall design of the SUPERPLAN PLUS. Thanks to its low rim height the SUPERPLAN PLUS is ideal for floor-level installation. Available in 14 different sizes, it can be integrated harmoniously into bathrooms of any size or shape. And no matter which colour you choose, the colour of the waste cover will always match with your SUPERPLAN PLUS.

## SHAPES

SIZES

- LENGTH from 70 to 150 cm
- WIDTH from 80 to 150 cm

WASTE COVER

## OTHER MODELS

SUPERPLAN

Less is more: with the floor-level SUPERPLAN shower a low built height meets the added bonus of a wide range of sizes from 75 x 80 to 120 x 120 cm and a full palette of attractive colours – turning your shower into an exclusive experience every day.

SUPERPLAN XXL

The floor-level SUPERPLAN XXL showers are the new big thing in the bathroom. With dimensions ranging from 70 x 140 to 100 x 180 cm, they offer ample space for two people to shower together and, like their little sisters, are available in a vast range of colours. For freedom of movement on a completely new level that can now be combined with the virtually invisible anti-slip surface finish SECURE PLUS.

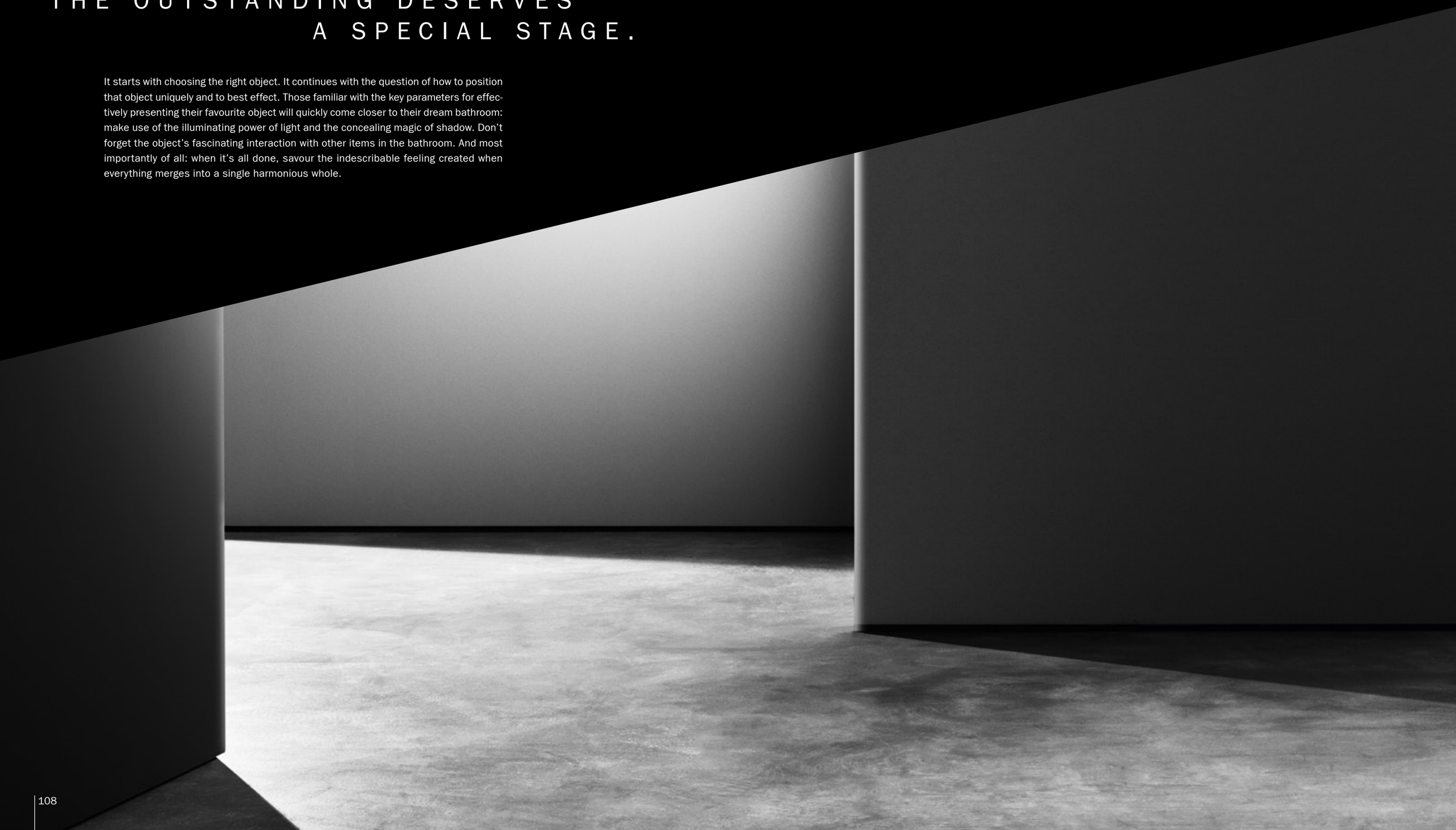
**All versions and sizes at kaldewei.com**

# P R E S E N T A T I O N

CREATING BATHROOMS THAT IMPRESS.

# THE OUTSTANDING DESERVES A SPECIAL STAGE.

It starts with choosing the right object. It continues with the question of how to position that object uniquely and to best effect. Those familiar with the key parameters for effectively presenting their favourite object will quickly come closer to their dream bathroom: make use of the illuminating power of light and the concealing magic of shadow. Don't forget the object's fascinating interaction with other items in the bathroom. And most importantly of all: when it's all done, savour the indescribable feeling created when everything merges into a single harmonious whole.



**OLAFUR ELIASSON** *was born in 1967 in Denmark, grew up in Iceland and studied at the Royal Danish Academy of Fine Arts in Copenhagen. At the beginning of the 90s, he moved to Berlin where he found the space to realise his artistic vision.*
**Photo:** Wolfgang Stahr/laif

# OLAFUR ELIASSON THE AMBASSADOR OF THE SUN

*Words by* **ANTJE WEWER**

A SHINING EXAMPLE: OLAFUR ELIASSON, NUMBER 14 ON THE LIST OF THE WORLD'S MOST INFLUENTIAL ARTISTS, IS BRINGING LIGHT TO THE WORLD WITH A BRIGHT IDEA.

**AS WELL AS BEING** a natural physical phenomenon, light is also one of the key leitmotifs in the work of Olafur Eliasson. "One of my most formative experiences was of seeing my shadow on the ground on a sunny day", says the artist. "Dual-perspective vision! I sensed that this had great potential." Ever since that day, he has illuminated some of the world's key issues from varying perspectives, and has presented the results in the world's biggest and most important art museums. At the Prinz Eugen Palais in Austria he used yellow mono-frequency tubes under which participants can see only in monochrome but in far greater detail. At his Green Light Workshop at the Biennale in Venice, refugees and visitors assembled green lighting modules and took part in speech, dance, film and music workshops. One of his first major international highlights was The Weather Project in the Turbine Hall of Tate Modern in London in 2003. Eliasson built a gigantic artificial sun using monochromatic lamps, filled the hall with a fine mist and visually enlarged the already gigantic hall of the former Bankside Power Station by covering the ceiling with a gigantic mirror. Visitors lay on the floor like sunbathers worshipping the artificial sun. It was an apocalyptic scene, beautiful and eerie at the same time.

Eliasson's art triggers strong emotions, and visitors are fascinated or simply overcome by the shining, captivating splendour. "Beauty is important for me", says Eliasson. "Through the ages, art has never feared beauty. You need to take the freedom to occupy it. Otherwise advertising will fill that space."

**Photo:** Maria del Pilar Garcia Ayensa/Studio Olafur Eliasson

“IF YOU WANT TO UNDERSTAND WHAT ATMOSPHERE IS AND WHAT IMPACT IT HAS, YOU CAN’T SEPARATE THIS PHENOMENON FROM THE ISSUE OF PERCEPTION.”

**OLAFUR ELIASSON**

**Photo:** Peter Marlow/Magnum Photos/Agentur Focus

His artistic exploration of the phenomenon of light has even started a global mission. “The idea came to me a few years ago, while speaking with a friend who is a solar engineer. I was fascinated that the sun sets almost vertically in Africa. The sun belongs to us all, and I liked the idea of giving everybody a little bit of it to hold in our hands, to remind us.”

Together with engineer Frederik Ottesen, Olafur Eliasson designed the solar lamps Little Sun and Little Sun Diamond, which provide power to people with no access to the grid and which are also miniature works of art that are sold in museum shops. The first African country where the two founders presented their idea was Ethiopia, in 2012. This country holds a special place in Eliasson’s heart, as he and his wife adopted their two children in Ethiopia. He frequently returns to the country and supports several organisations here, including an orphanage. He is familiar with the region’s shady sides, knows that many children have to do their homework by the toxic light of petroleum lamps, and he loves the beauty of the country: “In Sub-Saharan Africa it gets dark abruptly, there is virtually no dusk”, says Eliasson. “Suddenly, the world is pitch-black, which is truly beautiful except that you can’t see anything.”

A small lamp can make a vast difference.

**THE WEATHER PROJECT IN 2003** Olafur Eliasson made the sun rise at the Tate Modern in London. The Weather Project is one of the most famous and mesmerising artworks exhibited in this unusual gallery space. Part of the idea was to make the technical details visible for visitors, who could also view the “sun” from behind.

**LITTLE SUN** A Little Sun solar light needs five hours of sunlight to generate four hours of bright light or ten hours of dimmer light. A new design was launched in 2017: Little Sun Diamond. Each purchase sponsors the sale of a lamp at a lower price in regions where people have no access to electricity. The lamps are available from stores and museum shops all over the world and from the website, where a list of stockists can also be found: www.littlesun.com

# THE CREATIVE POWER OF LUX AND LUMEN.

It is not only the choice of objects and colours but also the way they are presented that determines a bathroom's character. Light is an indispensable tool here: it defines the mood, puts objects centre-stage or in the background and maximises the room's effect. If the light sources themselves are also impressive, the presentation is perfect.

# UNUSUAL OBJECTS DESERVE A UNIQUE STAGE, FOR INSTANCE WITH SPECIAL LIGHTING.

An iconic freestanding bath like MEISTERSTÜCK CONODUO is a bold design statement in itself. Adding a striking designer lamp like Circus 750 by Resident to the room transforms it into a work of art. A spotlight emphasises the bath, pushing other parts of the bathroom into the background, leaving a space that is dominated by two one-of-a-kind objects that correspond and make each other shine even brighter, like in an exhibition.

Words by **KAREN MORIZ**
Photography by **JONAS VON DER HUDE**

# SUNLIGHT THAT OUTSHINES EVERYTHING ELSE.

**SUPERLOON** by Flos makes this bathroom daylight bright. The LED lamp, designed by Jasper Morrison, doesn't just bring light to the room, it also adds shade. The unusually positioned light source dramatically highlights the contrasts in the room, brilliantly emphasising their contours, but without dazzling. The tripod base adds a touch of studio atmosphere, presenting the bathroom objects and the people who use the room as stars.

# SUBTLE WARM GLOW OR BRIGHT WORKING LIGHT – THE DIMMER IS THE SOLUTION.

Bathroom lighting is a complicated subject. The area in front of the mirror calls for bright lights, while the lighting in the rest of the room needs to vary according to mood and function. A product series that offers a great solution for all of these needs is Mito by Occhio: it creates different light scenarios and can even be remotely controlled. Gentle light in the bathroom creates a relaxing setting, a higher setting provides the perfect brightness to read a book, and full intensity helps when cleaning the bathroom.

# NOTHING IS MORE PLEASING TO THE EYE THAN VISUAL HARMONY.

Use your favourite object as a design principle: a shower surface, washbasin and bathtub from a single range, made of the same material and featuring a common design language yet each with their own distinctive charm. They are variations on a design theme and they enhance each other, while at the same time bringing harmony to the bathroom because they match so perfectly.

# MEISTERSTÜCK CONODUO

DESIGN BY SOTTSASS ASSOCIATI

The seamless shape of the MEISTERSTÜCK CONODUO combines freestanding design with excellent bathing comfort, producing the perfect symbiosis of clarity and tranquillity. The precisely executed bathtub panelling, the flush-fitting waste outlet and the perfectly positioned overflow knob are made of superior KALDEWEI steel enamel and accentuate the coherent look of the bathroom. Two identical back rests and the centrally-positioned waste outlet deliver a very special bathing experience – be it alone or with company.



MEISTERSTÜCK

CONODUO

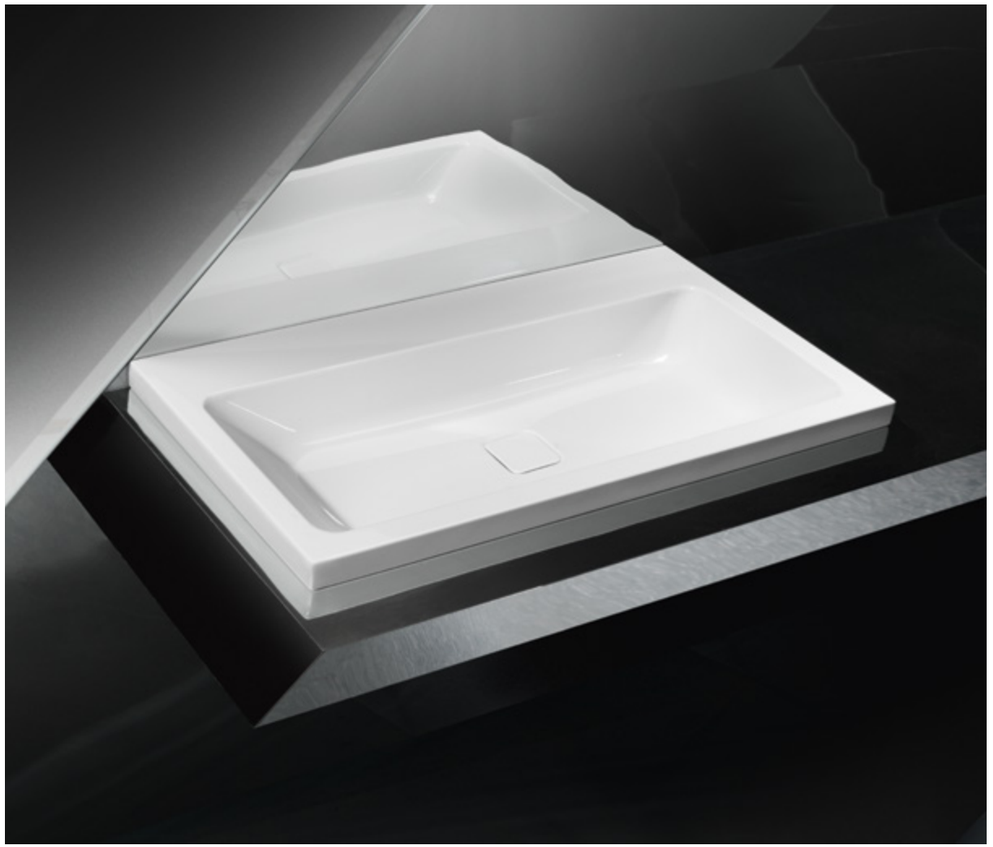
RECESSED VERSION

CONODUO

LIGHTING

Nothing has more impact than light when it comes to creating a distinctive atmosphere in the bathroom. Combined with a relaxing bath, coloured lighting can boost your sense of wellbeing. Light transforms the bathroom into a wellness oasis. A boost of colour can stimulate and invigorate both body and soul. The room and everything outside the bathtub recede into the background. All that exists is the bathtub, the illuminated water and you – bathing in light.

# C O N O



## D E S I G N  B Y  K A L D E W E I

You can instantly see the bathtubs and shower surfaces in the CONO family are related: made of superior KALDEWEI steel enamel, these washbasins combine aesthetics and user-friendliness to produce the perfect synergy of clarity and repose. The square enamelled waste cover emphasises the underlying geometry of this impeccably-shaped washbasin, so that the CONO washbasin exudes perfect elegance and harmony.



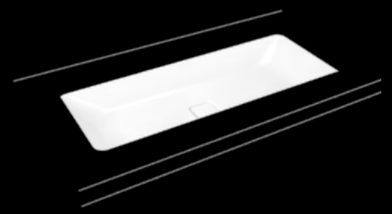
## M O D E L S

CONO WALL-HUNG/COUNTERTOP WASHBASIN
(rim height 12 cm)

CONO WALL-HUNG WASHBASIN
(rim height 12 cm)

CONO COUNTERTOP WASHBASIN
(rim height 4 cm)

CONO BUILT-IN WASHBASINS



CONO UNDERCOUNTER WASHBASIN

CONO HAND WASHBASIN

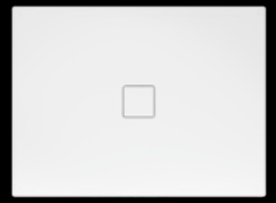
All versions and sizes at kaldewei.com

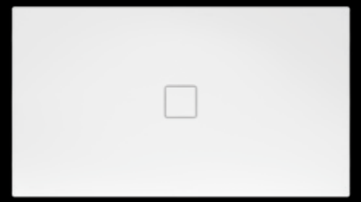
# C O N O F L A T

D E S I G N  B Y  S O T T S A S S  A S S O C I A T I

The CONOFLAT offers an extremely flat design with no step. The enamelled waste cover fits seamlessly into the floor-level surface, forming a concentric centrepiece. For a new and elegant aesthetic, unlimited freedom of movement and a pleasant feel underfoot. The CONOFLAT guarantees not only exclusive showering pleasure in 33 different sizes but, thanks to its consistent design concept, also goes perfectly with products from the CONO line.

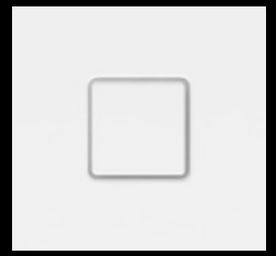
## S H A P E S





SIZES

- LENGTH from 75 to 120 cm
- WIDTH from 80 to 180 cm



WASTE COVER

## A N T I - S L I P / F U L L  A N T I - S L I P

The slip-resistant Anti-Slip and Full Anti-Slip enamelling created by KALDEWEI's own laboratories is virtually invisible and is permanently annealed onto the KALDEWEI steel enamel.
Thanks to the flat matrix of anti-slip dots, the (Full) Anti-Slip feels pleasant underfoot while possessing certified slip-resistant properties. Those who greatly value aesthetics and design choose KALDEWEI bathtubs and showers in which the Anti-Slip and Full Anti-Slip enamelling is perfectly coordinated with the respective shapes of the bathroom objects.

All versions and sizes at kaldewei.com

# D E T A I L S

SEEKING THE SPECIAL –
AND FINDING IT.

# MAKING A BIGGER SPLASH.

**Luxury with personality: the Westin Hotel in Hamburg's Elbphilharmonie concert hall unites first-rate service with spectacular architecture. This theme is continued in the bedrooms.**

*Words by* **CHRISTIANE WINTER**
*Photography by* **EVELYN DRAGAN**

# EVERY DETAIL
# SIGNALS REGARD AND RESPECT.

The Elbphilharmonie, Germany's newest and most spectacular concert hall, is not only a great venue for world-class music performances, it's also a place where world-class hospitality is celebrated. Westin Hotel Hamburg, which shares the building with the concert hall, treats its guests to stunning views, fine service and an ambiance that promises exclusive harmony, the latter a pledge that is expressed in the building's name.

The experience of luxury as a "pampering of the ego" plays a decisive role, explains the Berlin-based interior designer Tassilo Bost. His design for the hotel's interior, with its multitude of fabulous details, has succeeded in making Herzog & de Meuron's architecture even more dramatic.

*TASSILO BOST, Senior Director of the Bost Group Berlin, won numerous awards for the interior design of the Westin Hotel in the Elbphilharmonie, most recently the Build Architecture Award 2017.*
Photo: ©Tassilo Bost

**Mr Bost, how do you create a hotel ambiance that makes guests feel at home?**

Guests feel comfortable if they sense that they are respected, if the design and the details give them new atmospheric and emotional inspiration, opening up a fresh perception of lifestyle and interior décor. Guests appreciate and expect a certain atmospheric richness. To achieve this it is important to carefully question every single detail, refine and condense it down to its essential core. Ultimately, there are so many details that contribute to the guests' perceived well-being.

**Can you give us some examples?**

Take, for instance, the desks in the bedrooms. The front edge of the top is curved and resembles a stylised wave, symbolising the River Elbe, which flows around the building. This wave motif crops up in many details throughout the hotel and even the rest of the building. Guests love elements like these. Aesthetics and emotional effectiveness are the building bricks that create good design, and good detail solutions form the foundation.

**Are there any invisible details in the interior design?**

Guests tend to look and engage with a designed product more on an emotional level. They either like it and feel comfortable, or they don't like it. They may love certain objects and a setting without really knowing why. As interior designers, when we engage with design solutions we combine details in order to achieve a functional or an emotional best-of result. This is a long process. The more intensely you evolve this process, the more depth the result will have, making it seem effortless for guests. And effortlessness is what makes it easy for a guest to feel emotionally at home.

**How important are bathrooms for hotel guests?**

A well-designed bathroom and a comfortable bed are the key details in any hotel room; they are the aspects that guests appreciate most. The design of the bathroom in particular requires great care, especially when it comes to ensuring optimum functionality. As the components of a bathroom are usually close together, every single detail is crucial. Comfort, emotion and functionality are all equally important. Even small bathrooms can work well if the individual items are harmonious and carefully chosen. The interplay of elegant materials for the walls and floor, sanitaryware, decorative and functional light sources, the provision of shelves and hooks – all of these details need to communicate a comfortable and pleasant atmosphere. Additionally the bathroom design should be a continuation of the bedroom design. Details in the bedroom should be picked up and included in the bathroom, thus fusing both rooms together to form a coherent whole.

**What is special about the bathrooms in the Westin Hotel Hamburg?**

Well, we did exactly what I just described. The bedrooms have gigantic panoramic windows that provide a stunning view of the Elbe and the port. To provide this view from the bathroom, too, we also put a large internal window next to the bath, letting you look through the bedroom and out of the main window. An open room design like this is such a contrast to bathrooms that are closed, sealed off from the bedroom. In the bathrooms, we used the same wooden surface that was used in the bedroom, and which also features throughout the entire hotel. I am particularly proud of the fact that even in the standard bedrooms, the bathrooms – which have limited space – all have a comfortable bathtub, a walk-in shower and a separate toilet, which is very rare. The bathroom door, opened at a 90° angle, closes the toilet area, which is not only innovative, but also provides comfort and privacy.

We spent nearly a year planning and honing these and many other details with bathroom experts Schwörer. The standard bathrooms are prefabricated bathroom pods that were slotted into the building shell before the façade was built. These are the first prefabricated bathrooms built with such meticulous attention to design and detail.

**You chose Kaldewei products for all the bathrooms. Was there a particular reason?**

We love using Kaldewei's products because they have such a timeless design and can be integrated in a wide range of different design concepts. As designers, this is a crucial aspect. We picked the Kaldewei products for the Westin bathrooms over eight years ago, and in the context of our interior design the products still look as relevant and contemporary as they did back then. Apart from the aesthetic quality, there's another factor that was decisive for us: the functional quality. Our bathrooms embody longevity, and that is the benchmark for the products we select for them. Another important aspect was the degree of understanding Kaldewei has for the problems an interior designer has to overcome along the path to the perfect bathroom. Ultimately, whether it's the overall architecture or the small details, what David Chipperfield said holds true: "The difference between good and bad architecture is the time you spend on it."

*Sand, air, wind and water are reflected in the colour scheme of the bedrooms. The luxurious bathrooms are fitted with KALDEWEI products.*

# EVEN SUBLIME PLEASURE CAN BE ENHANCED.

So often, the truly special emerges when one refuses to accept what initially seems to be the best solution. Going beyond the customary, the ordinary, can reveal that all-important, higher degree of comfort, design and individuality. By dispensing with conventional fittings, a bathtub is elevated to a higher design sphere, with the water adjusted at the gentle press of a button. Here, you'll find everything that increases your pleasure and gives your bathroom a truly individual look and feel. Even if it is the dream of turning your bathtub into your very own, personal concert hall.

*Relaxation before the concert begins:*
*many unforgettable evenings*
*start in the hotel bathrooms.*

# P U R O

## DESIGN BY KALDEWEI

Reducing all elements to their essentials is one of the fundamental principles of modern architecture and interior design. The clean-lined and minimalist design of the PURO bathtub takes this approach too. As a single-seater bathtub it equally fulfils the wish for high-end yet affordable design. The PURO is also available with side-positioned overflow and as a whirltub.

## SHAPE

PURO

## COMFORT SELECT

One particularly pleasing detail: the electronic COMFORT SELECT fitting allows you to control the bathtub's most important functions with a touchpad. The very flat design in chrome look fits almost entirely into the rim of the bathtub, contributing to the overall harmonious picture. Thanks to innovative piezo technology all it takes is a gentle touch to control both water inflow and outflow and temperature.

## OTHER MODELS

PURO STAR
Single-seater bathtub designed for comfort with grab handles; waste and overflow at the foot end.

PURO WITH SIDE-POSITIONED OVERFLOW
PURO STAR WITH SIDE-POSITIONED OVERFLOW also available

PURO DUO

All versions and sizes at kaldewei.com

# S O U N D  W A V E

A relaxing bath can be made even more enjoyable with music. KALDEWEI goes a step further with SOUND WAVE: this innovative bathroom audio system allows you to not only hear your music but to feel it as well. SOUND WAVE will bathe you in sound by transforming your bathtub into a superior sound box. And whether the tub is filled or not the sound is excellent – indeed more – it is an experience.

## SOUND WAVE

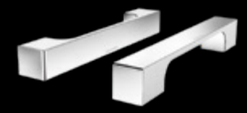
The SOUND WAVE components inclusive of a Bluetooth® receiver are sunk into the rim of the bathtub. SOUND WAVE can wirelessly play audio files from smartphones, computers, tablets or any other Bluetooth®-capable device. The set consists of six acoustic panels, a control box with network cable and two transducers.

- Easy to operate with your Bluetooth®-capable device.
- Guaranteed suitable for family use. Wireless connection for up to 8 end devices.
- Automatically goes to standby once out of range or if deactivated.

## HANDLES

DISCREET OPULENCE
AVANTGARDE

DISCREET OPULENCE
AMBIENTE



SUBLIME MINIMALISM
AVANTGARDE

SUBLIME MINIMALISM
AMBIENTE
available for the PURO bathtub

UNIVERSAL HANDLE
available for the CAYONO
and SANIFORM bathtubs
in 7 colours

## COMFORT-LEVEL/COMFORT-LEVEL PLUS

The COMFORT LEVEL waste and overflow fitting provides an additional touch of pleasure – and not only because of its modern design. The discreet overflow knob allows you to increase the maximum water level infinitely by up to 50 mm. Only KALDEWEI can offer you this extra bathing pleasure. And if you choose COMFORT LEVEL PLUS your waste and overflow fitting will even ensure that the bath is filled quietly.

COMFORT-LEVEL

COMFORT-LEVEL PLUS
with integrated fill function

# SKIN TOUCH

SKIN TOUCH makes you feel just that little bit more at home in your skin because this new system transforms KALDEWEI bathtubs into veritable fountains of youth. A nozzle expels tiny air bubbles that are 50 to 100 times smaller than those in a whirl bath. This increases the oxygen content of your bath water – even making it up to 70% higher than normal. These microfine air bubbles relax and regenerate. The result: after your bath your skin will feel even silkier and softer.

## SKIN TOUCH EMOTION

Boost the stimulating and revitalising effect of SKIN TOUCH. With SKIN TOUCH EMOTION you can enhance your sensual bathing experience with the effect of atmospheric spectral light that can be adjusted with ease from your own control panel.

Watch SKIN TOUCH in action

100 YEARS OF KALDEWEI.
100 YEARS OF UNCOMPROMISING QUALITY.

## 100 YEARS OF EXPERIENCE

JUST ENOUGH
FOR YOUR BATHROOM.

100 years ago KALDEWEI discovered that enamelled stainless steel was the perfect material for bathroom objects. We gathered experience, refined our techniques and revolutionised manufacturing, producing our first freestanding bathtub in 1934 and the first seamless bathtub made from a single sheet of steel in 1957. The unique quality of our bathroom objects continues to benefit from this developmental head start right up to the present day.

This superior material is given iconic shape by illustrious designers – very successfully: KALDEWEI has won well over 130 awards for product design to date. At the same time, design is far more than only timelessly beautiful shape: every object has been thought through down to the tiniest detail – not necessarily obvious at first glance but easily recognisable in daily use.

reddot award · German Design Award · if product design award · ICONIC AWARDS · GOOD DESIGN

*MEISTERSTÜCK INCAVA*
*bathtub and*
*SILENIO washbasin*
*Design Anke Salomon*

## 100 YEARS MADE IN AHLEN

QUALITY BORN OUT OF TRADITION.

100 YEARS ICONIC BATHROOM SOLUTIONS

KALDEWEI is a family business with deep roots: now being run by the fourth generation of the family it has always remained loyal to the place where everything began. The company develops, manufactures and supervises everything exclusively in Ahlen, Westphalia. We even developed our own enamel that is mixed and fired here. This produces quality that is appreciated by people in 90 countries around the globe.

Another tradition is that even after 100 years, we still want the same thing: the best. And since we have used this time to listen to our customers' wishes and dreams, the KALDEWEI name meanwhile stands for a comprehensive portfolio that offers discriminating customers the ideal solution for every bathroom situation and every need.

**1918**
Foundation of the company KALDEWEI

**1934**
First freestanding bathtub

**1946**
KALDEWEI starts to manufacture showers as well

**1957**
The first seamless bathtub made from a single sheet of steel

**1974**
Sottsass Associati becomes the first designer to partner with KALDEWEI

**1994**
SUPERPLAN: The world's first floor-level shower made of KALDEWEI steel enamel

**2014**
CENTRO DUO OVAL: Launch of the KALDEWEI MEISTERSTÜCKE product series

**2015**
CONO: The first washbasins made of KALDEWEI steel enamel

**2018**
KALDEWEI celebrates its 100th anniversary

## 100 YEARS OF SUSTAINABILITY

WITH BATHROOMS FOR ETERNITY.

Every KALDEWEI bathroom object is made of the natural materials, glass and steel, which can be recycled without difficulty – but they don't have to be – because with their timelessly elegant lines and our extremely robust material, our shower surfaces, washbasins and bathtubs are designed to still look beautiful after 30 years. These are objects that are worth preserving and for us, that is the best way of manufacturing sustainably.

The logical result of this approach was that in 2017 KALDEWEI steel enamel was a winner of the Green Good Design Award, one of the most prestigious sustainability awards for ecologically outstanding products and buildings. KALDEWEI was also one of the first in the industry to have its products certified in accordance with the criteria of the German Sustainable Building Council (DGNB) which evaluates usage periods of over 50 years for its building certification.

# PARTNERING WITH THE WWF
## TO CONSERVE OUR OCEANS.

KALDEWEI sets standards – with exceptional products and also with regard to sustainability and environmental protection. As such, we are the first German bathroom furnisher to demonstrate international commitment – in conjunction with the WWF. We are supporting the WWF marine conservation programme on the basis of a long-term partnership. Because water is not only the element that is most significant for KALDEWEI, it is also one of the most important habitats on earth. By getting involved like this we are making a key contribution to environmental conservation above and beyond our commitments to Ahlen, where our production facility is based.

WWF

KALDEWEI SUPPORTS THE WWF GERMAN MARINE PROGRAM

KALDEWEI

## 100 YEARS OF PASSION

THE PEOPLE BEHIND
OUR SUCCESS.

Steel enamel is our raw material but we are driven by our passion: passion for the greatest precision, for a timeless aesthetic, and for the technical challenges that one must overcome as a true pioneer. This passion is what has been setting our employees apart for generations. That is how the people at KALDEWEI have made the company name synonymous with durable bathroom objects. Only these people are able to fulfil the KALDEWEI brand's high standards of product, design and manufacturing quality. Now and in the future.

# WHY KALDEWEI IS THE RIGHT PARTNER FOR YOUR BATHROOM.

## SUPERIOR MATERIAL

In KALDEWEI steel enamel you get a material that is natural, durable, harmonious, heat-conducting – in short, the ideal material for bathroom objects of lasting value.

## HIGHEST QUALITY

KALDEWEI is one of very few manufacturers who give a 30-year warranty* on their products. When you choose our shower surfaces, washbasins and bathtubs you are choosing the highest quality.

## ICONIC DESIGN

KALDEWEI stands for timelessly beautiful bathroom objects whose multi award-winning design extends down to the tiniest detail and is aligned with the needs of KALDEWEI customers.

## SMARTER SOLUTIONS

KALDEWEI offers solutions for bathrooms of every size that appear tailor-made to meet your functional needs and whose colours can often be adapted to suit your bathroom.

## SUSTAINABLE PERFECTION

KALDEWEI bathroom objects are designed to last. And if, some time in the distant future, their day should finally come – they can easily be recycled.

*As per applicable warranty conditions. See kaldewei.com

# KALDEWEI WISHES YOU MUCH PLEASURE IN PLANNING YOUR PERFECT BATHROOM.

The entire KALDEWEI range, details about products and their installation, in short, everything that helps make your planning easier, is available on the KALDEWEI website. Use the Configurator to assemble your customised solution. Get a live look at your dream objects: our online tool will point you to your nearest bathroom showroom – and it will guide you to KALDEWEI-trained installers.

K A L D E W E I . C O M

**Get inspiration online now:**

100
YEARS
ICONIC
BATHROOM
SOLUTIONS

KALDEWEI

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